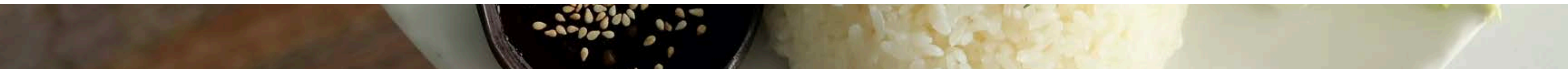




# EAT LIKE JAPANESE

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*An online recipes collection of Japanese home cooking for beginners*





# BACKGROUND & REASONS

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## General

- Japanese cuisines became popular in the UK in these years
- Became easier to buy Japanese seasoning in general supermarkets

## Personal

- Make with my interests: cooking and Japanese cuisines
- Experiences of living in Japan and working in Japanese restaurants


**Japanese Meals(170)**

Filter Results

More Filters ▾


- Autumn (16)
- Breakfast (11)
- Christmas (3)
- Dinner (156)
- Lunch (154)
- New Year (19)
- Spring (17)
- Summer (28)
- Wagashi (8)
- Winter (23)

**Order Your Japan Centre DIY Kits**




Roll restaurant-quality sushi, mix tasty poke or bake delicious matcha and sakura cookies with our DIY kits


**Order now >**




**Salmon Poke Sushi Bowl**  
★★★★☆




**Spicy Tuna and Salmon Sushi Rolls**  
★★★★★




**Vegan Tonyu Soy Milk Ramen**  
★★★★☆




**Steamed BBQ Pork Bun**  
★★★★★




**Hakata Tonkotsu Pork Stock Ramen**  
★★★★☆




**Piri Piri Tonkotsu Pork Stock Ramen**  
★★★★★




**Unagi Hitsumabushi Grilled Eel Rice Bowl**  
★★★★☆




**Unagi Don Grilled Eel Rice Bowl**  
★★★★☆




**Chirashi Chakin Sushi**  
★★★★☆



**Strawberry And Sweet Red Bean Mochi (Ichigo Daifuku)**  
★★★★★



**Chanko Nabe Hot Pot**  
★★★★☆



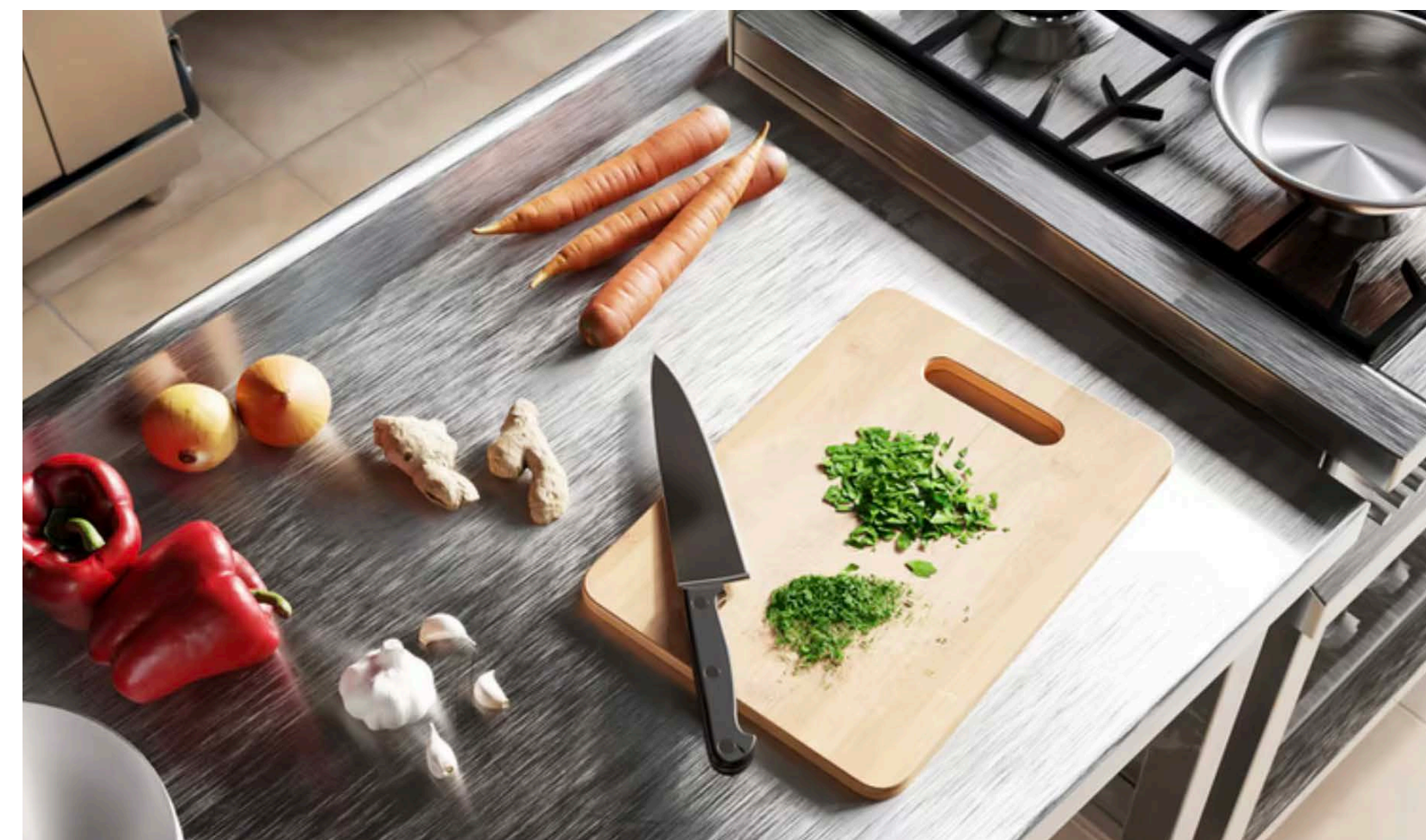
**Healthy Japanese Breakfast**  
★★★★☆



# COMPETITORS

- 1. Japan Centre  
<https://www.japancentre.com/en/cookings/61-japanese-meals>
- 2. BBC good food  
<https://www.bbcgoodfood.com/recipes/collection/japanese-recipes>

<b>Pros</b>	<ul style="list-style-type: none"> <li>- Well-known brands (reputation)</li> <li>- Well-established webpage</li> </ul>
<b>Cons</b>	<ul style="list-style-type: none"> <li>- Their recipes might be difficult for beginners</li> <li>- Many advertisements</li> </ul>



*Even beginners can cook!*



# IN MY WEBPAGE

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- **Easy recipes -**  
most of the ingredients and seasoning could buy from general supermarkets
- **Starter kit -**
  - explanation of some basic Japanese seasoning
  - how to cook rice without a rice cooker
- **Cooking processes -**  
provide more visual content, i.e. photos / videos
- **Blog -**  
articles about Japanese table manners, eating culture, related Japanese teaching, etc

**← The biggest challenge for myself**